



ALEXANDRA BUSH

DANCE ARTIST // DANCE EDUCATOR

PROFILE

My creative work addresses the intersection of live performance and media in the cultivation of empathy and authenticity between the artist and viewer. I identify as a dance artist because choreography, improvisation, education, and performance are all integral components of my work. In addition to these dance-based modes of research, other forms of expression, such as film and photography, factor heavily into my work.

Dance enables bodies to participate in the development of a cultural identity and to practice the art of exploring, understanding, and questioning it further. In teaching dance, I assist in this development through empowering dancers to articulate the collective spirit of the individual and the community. I believe dance provides a space for the individual to facilitate change- in one's own body and in relationships (to space, time, other people, environment, communities). My teaching balances a structured approach that honors both the tradition and science of movement, as well as embodied choice-making and critical thinking. I am highly trained in both classical ballet and contemporary dance, and I consider it my responsibility to help sustain dance as an art form through training dancers with respect to this balance. My approach to dance education is mindful of the art form's traditions and also its potential to develop critical thinking and self-awareness in students.

TEACHING

2018 - present

The University of Iowa (Iowa City, IA)

Rebekah Kowal, Chair

- *Dancers in Company*
- *Collaborative Performance*
- *Majors Ballet II + III*
- *Majors Modern I, II, III*

2015 - 2018

The Pennsylvania State University (University Park, PA)

Elisha Clark Halpin, Dance Program Director

- *Ballet and Modern Technique*
- *Conditioning for Dancers*
- *Dance History*
- *Dance Appreciation*

2012 - 2015

The University of Iowa (Iowa City, IA)

George de la Peña, Former Chair

- *Intermediate Ballet*
- *Intermediate Modern*
- *Dance & Society in Global Contexts*
- *Substitute/Guest teaching for all levels of Majors Ballet and Modern*

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EXPERTISE

Choreography
Modern Technique
Ballet Technique
Improvisation
Dance Theory and History
Photo / Video / Design

EDUCATION

M.F.A. IN DANCE
Choreography Track

The University of Iowa / 2012 - 2015
(Conferred May, 2015)

B.F.A. IN DANCE

Florida State University / 2005 - 2009
(Conferred May, 2009)

- 2012- 2015 **The University of Iowa Youth Ballet and School of Dance (Iowa City, IA)**
Kathryn Smith, Director
- *Beginning, Intermediate, and Advanced Ballet*
 - *Pointe*
 - *Creative Movement*
 - *Director of Children's Ballet Camps*
 - *Choreography for Nutcracker and spring concerts*
- 2009 - 2012 **Circle of Dance Repertory Company (Long Island, NY)**
Elaine Lewis, Executive Director
Patricia Kenny Reilly, Artistic Director
- *Teaching Artist*
- 2005 - 2012 **The Flint School of Performing Arts (Flint, MI)**
Davin Pierson Torre, Director
Karen Mills Jennings, Dance Division Chair and Outreach Coordinator
- *Summer Ballet Intensive (Ballet, Modern, Improvisation)*
 - *"Dancin'Fun" Creative Movement Day Camp*
 - *Substitute teaching for Ballet, Modern, and Creative Movement*
- 2009 - 2010 **Long Island Academy of Dance (Long Island, NY)**
Sandra Jemal and Jill O'Keefe, Directors
- *Beginning and Intermediate Ballet*
 - *Modern*
 - *Creative Movement*
- 2008 **Blue Lake Fine Arts Camp (Twin Lake, MI)**
Julie Powell, Dance Program Director
- *Modern*
 - *Improvisation*
- 2007 **Jim Lee Fine Arts Camp (Flint, MI)**
Frank Yon, Camp Director
- *Modern*
 - *Composition*
 - *Repertory*

CHOREOGRAPHY / CREATIVE RESEARCH

Concert Dance

- 2019 ***Borrowed Earth***
University of Iowa Department of Dance/Dancers in Company
- A work for two featured dancers and an ensemble of ten; developed through a research process focused through the theme of "Taking Ground" and issues of identity, equity, and position. Dancers engage in empathy through performance, in both structured improvisational sequences and choreographed movement. Premiered at the 2019 Dancers in Company Home Concert, February 21-23, 2019.*
- 2015 ***Spark and Ruin: a Story of Re-beginning***
University of Iowa Department of Dance/MFA Thesis Project
- A full-length, multi-media concert dance work in two parts, a 20 minute collection of performance and media installations and a 30 minute proscenium-style concert dance; an investigation of "The American Dream" through the community of Flint, Michigan; the result of The Flint Project, a yearlong investigation into the social, cultural, and political history of Flint and the deconstruction of The American Dream. Premiered at Space Place Theater in Moving Fire and Water: A UIowa Dance MFA Thesis Concert*

Featuring the Work of Alex Bush and Paula Lamamié de Clairac.

2014

Orange Juice and Languid Hi

University of Iowa Department of Dance/International Writing Program

Collaborative compositional improvisation; two works created in collaboration with dance artists Rebekah Chappell, Melanie Swihart, and Emily McElwain, and writer Mamle Kabu of Ghana (Orange Juice) and dance artist Paula Lamamie de Clairac and writer Omar Pérez Lopez of Cuba (Languid Hi). Performed at the Dance/IWP Collaborative Performance in October, 2014, and at the Opening Reception/Keynote Address of Writing Dancing/Dancing Writing: The Congress on Research in Dance and Society of Dance History Scholars Joint Conference in November, 2014.

The Flint Project

University of Iowa Department of Dance/Alex Bush Dance

A collaborative, interdisciplinary creative research endeavor in which artists in Iowa City connected with the people and stories of Flint, Michigan. An investigation of "The American Dream" and social mobility, and the social and cultural systems that construct the lives of Americans living in post-industrial urban communities. Research culminated in a Thesis Concert for completion of the MFA in Dance degree at the University of Iowa. (<http://www.alexbusdance.com/the-flint-project>)

Yellow Lines

University of Iowa Department of Dance

Contemporary; a solo for one woman; Music by Sara Bareilles, Death Cab for Cutie, and J.S. Bach. Commissioned for UI undergraduate dance major Carmen Stuart's BFA solo.

Again Please Thank You No

University of Iowa Department of Dance/Alex Bush Dance

Contemporary; a duet for two women; Music by Frehel, Richard A. Whiting and Harry Akst, and Vivaldi. Selected for performance on the 2014 Faculty/Graduate Concert at the University of Iowa and the 2014 Detroit Dance City Festival in Detroit, Michigan.

2013

your body and its bones

University of Iowa Department of Dance/Alex Bush Dance

Contemporary/multi-media; a piece for four dancers integrating film and live performance; music by H.I.F. von Biber. Selected for performance on the 2013 Graduate/Undergraduate Concert at the University of Iowa and the 2014 Detroit Dance City Festival in Detroit, Michigan. Chosen by the dance faculty at the University of Iowa to represent the department at the American College Dance Association (ACDA) North-Central Regional Festival in Ames, IA in March of 2015.

The Work Between

University of Iowa Department of Dance

Collaborative interdisciplinary performance; an evening of dance, music, and performance and visual art installations presented in collaboration with UI graduate students in music composition, intermedia, dance, and theatre.

Ejagham

University of Iowa Department of Dance/International Writing Program

Collaborative compositional improvisation; a work created in collaboration with dance artist Melanie Swihart and writer Corrine N'Guessan of Côte D'Ivoire.

The Waiting Game

University of Iowa Department of Dance

Contemporary; a duet for two women; music by Yann Tiersen with additional sound score arranged by the choreographer.

Reel to Real

University of Iowa Department of Dance

Contemporary/multi-media; a group piece for six dancers utilizing the integration of film into formal concert dance; music by Ludovic Bourque, Benny Moten, and Duke Ellington.

2012

The Lesson

University of Iowa Department of Dance

Contemporary; a duet for dancer and trumpet player; music by J.S. Bach and Johann Strauss II. Collaboration with University of Iowa D.M.A. in band conducting student Eric Bush. Selected for performance on the 2012 Graduate/Undergraduate Concert at the University of Iowa.

The Finding

University of Iowa Department of Dance

Contemporary; a dance for four women; music by Annie Gosfield. Selected for performance on the 2013 Faculty/Graduate Concert at the University of Iowa.

Aqueum

Flint Youth Ballet

Contemporary; a group work for 17 dancers; commissioned for the 25th Anniversary of Flint Youth Ballet; music by Eric Whitacre.

2011

Weightless, Suspended in Air

Circle of Dance Repertory Company

Contemporary; a dance for five women; music by Arvo Pärt.

2009

An inexperienced hallucination

60x60 Project

Contemporary; a group piece for three women. Commissioned for the 60x60 Project at the World Financial Center Winter Garden in New York, NY.

Sighs While We Sleep

Florida State University School of Dance

Contemporary; a group work for 11 dancers; music by Alex Davis (original score).

2008

Cirque des Enfants

Flint Youth Ballet

Contemporary; a piece for 12 intermediate dancers; music by Dmitri Shostakovich. Performed on the Young! Tanzsommer tour of Austria in 2010.

Tin Lillies

Craft of Choreography Conference

Contemporary; a group work for 11 women and 1 man; music by Antonio Vivaldi. Completed as a Project Tier Choreography Project at the Regional Dance America Craft of Choreography Conference.

summerdance Contemporary Dance Company 2008 Season**Eleven**

Contemporary; a group work for 10 women and 1 man; music by J.S. Bach

Scenes from the Playhouse

Contemporary; a duet for a man and woman; music by Johann Strauss II and Gunnar Madsen.

The Lullaby's Descent

Contemporary; a group work for 7 women; music by W.A. Mozart.

i like my body when it is with your

Contemporary; a solo for a woman; music by Arvo Pärt; restaged for Circle of Dance Repertory Company.

Raw Lustre

Florida State University School of Dance

Contemporary; a dance for 3 women and 1 man; music by Eleni Karaindrou; restaged for summerdance Contemporary Dance Company.

Interview with a Heartbeat

Flint Youth Ballet

Contemporary; a dance for 12 women; music by Philip Glass.

Winner of the 2008 Midstates Regional Dance America Festival Project Tier Award for Choreography.

2007

Rime on Steel Sheets

Florida State University School of Dance

Contemporary; a dance for 10 women and 1 man; music by Alex Davis (original score).

Selected for performance on the 2007 Days of Dance Concert at Florida State University.

Echo of Light

Flint Youth Ballet

Contemporary; a dance for 7 women; music by Arvo Pärt. Performed on the Young! Tanzsommer tour of Austria in 2007.

Some Kind of Clear

summerdance Contemporary Dance Company

Contemporary; a duet for a man and woman; music by Philip Glass.

2006

Unwaiting

Florida State University School of Dance

Contemporary; a dance for 5 women; music by John Adams. Selected for performance on the 2006 Days of Dance Concert at Florida State University.

Signature

Flint Youth Ballet

Contemporary; a dance for 12 women; music by Kenji Bunch. Commissioned by the Flint Cultural Center as part of their collaboration with Liz Lerman Dance Exchange and their work with the Genome Project. Selected for performance on the Gala Concert of the 2006 Midstates Regional Dance America Festival in Anderson, Indiana.

Finalist for the Michigan Dance Council's Maggie Allessie New Choreography Award.

Little Polka

Flint Youth Ballet

Ballet; a piece for 8 intermediate dancers; music by Johann Strauss II.

2005

Open Window

Flint Youth Ballet

Contemporary; a piece for 4 dancers; music by Michael Nyman.

Selected for performance on the Emerging Choreographers' Concert of the 2005 Midstates Regional Dance America Festival in St. Louis, Missouri.

2004

Cold Fire

Flint Youth Ballet

Contemporary; a piece for 4 dancers; music by David Chesworth and Carl Orff.

Selected for on the Emerging Choreographers' Concert of the 2004 Midstates Regional Dance America Festival in Kansas City, Kansas.

Presented at the Michigan Dance Council's Day of Dance (2004) in Lansing, Michigan.

- 2003 ***La Preghiera del Fiore***
 Flint Youth Ballet
*Ballet; A piece en pointe for 4 dancers; music by Antonio Vivaldi.
 Selected for performance on the Emerging Choreographers' Concert of the 2003 Midstates Regional
 Dance America Festival in Interlochen, Michigan.*

Film and Video Design

- 2017-present ***Steel Valley Rhythms***
 Dunleavy Dance Projects
*Video design and production for choreographer Michele Dunleavy's ongoing multi-media dance project
 Steel Valley Rhythms.*
- 2015 ***Spark and Ruin: a Story of Re-beginning***
 The University of Iowa Department of Dance
*Conception, direction, and production of all film elements used in the media installations and concert
 dance performance of Spark and Ruin: a Story of Re-beginning.*
- 2014 ***Five Rejections and Funeral***
 The University of Iowa Department of Dance
*Conception, animation, and editing of video for a concert dance work by choreographer Charlotte Adams
 for Dance Gala 2014.*
- De Antônio, de Brincante e Vira mundo***
 The University of Iowa Department of Dance
*Conception, artwork, and editing of video for a concert dance work by choreographer Armando Duarte
 for Dance Gala 2014.*
- 46.8625° N, 114.0117° W / 30.4550° N, 84.2533° W***
 The University of Iowa Department of Dance
*Direction, choreography, and videography for a dance film featuring two dancers; presented at Grad
 Event 2014.*
- Garabato***
 The University of Iowa Department of Dance
*Film direction and videography for a dance film by choreographer Paula Lamamie de Clairac; presented
 at Grad Event 2014.*
- Meet Norma Tivity***
 The University of Iowa Department of Dance
*Dance for camera created in collaboration with Jeremy Blair and Lindsay Fisher; responsible for all
 photography, videography, and production.*
- 2013 ***your body and its bones***
 The University of Iowa Department of Dance
*All film direction, choreography, videography, and editing for the film used in the concert dance piece
 your body and its bones. Selected as a finalist in the 2014 Dance Shorts Film Festival in Tampa, Florida;
 Screened at the Movies by Movers Festival in Boone, North Carolina.*
- Reel to Real***
 The University of Iowa Department of Dance
*All film direction, choreography, videography, and editing for the film used in the concert dance piece
 Reel to Real.*

2012 ***You, Watching Me, Watching Me***
 Independent Project
A film/movement study investigating the female body in performance as a social construct and culturally influenced state of being.

Theatre

2013 ***She Stoops to Conquer***
 University of Iowa Dept. of Theatre Arts
Choreographed two dances to original songs incorporated into the text of Oliver Goldsmith's 1773 play. Directed by Kristin Clippard, Ulowa MFA Candidate (Thesis Project).

2008 ***Taming of the Shrew***
 Shakespeare in Kearsley Park
Choreographed dance for the wedding of Kate and Petruchio in Shakespeare's comedy. Directed by Kay Kelly.

2007 ***Twelfth Night***
 Shakespeare in Kearsley Park.
Choreographed dances incorporated into several scenes in Shakespeare's comedy. Directed by Kay Kelly.

Cinderella
 Theatre in Kearsley Park
Choreographed dance for ball scene. Directed by Kay Kelly.

2006 ***Much Ado About Nothing***
 Shakespeare in Kearsley Park
Choreographed dance for masquerade scene and for the end of the play. Directed by Kay Kelly.

Romeo and Juliet
 Flint Central High School Theatre Magnet
Created movement for prologue and choreographed a dance for the masquerade scene in Shakespeare's tragedy. Directed by Martin Jennings.

2005 ***Godspell***
 Flint Central High School Theatre Magnet
Choreographed all musical numbers. Directed by Martin Jennings

2004 ***Antigone***
 Flint Central High School Theatre Magnet
Choreographed prologue to illustrate events from Sophocles' Oedipus Rex and Oedipus at Colonus, to provide exposition for Antigone, the third play in the trilogy. Directed by Martin Jennings.

PERFORMANCE

2012 - 2015 **The University of Iowa Department of Dance** (Iowa City, IA)
 George de la Peña, Former Chair
Performed in various student and faculty works; worked with choreographer/directors Charlotte Adams, Esther Baker-Tarpage, Jeremy Blair, Lindsay Fisher, and Jennifer Kayle.

- 2013 **At the Edge** (Dance Exchange, Washington, D.C.)
Cassie Meador, Artistic Director
Collaborative performance created by Dance Exchange resident artists and Summer Institute participants; performed at the American Dance Center in Rockville, MD.
- 2009 - 2012 **Circle of Dance Repertory Company (now Patricia Kenny Dance Collection)**
(Long Island, NY)
Elaine Lewis, Executive Director
Patricia Kenny Reilly, Artistic Director
Performed in works by Robert Battle, Heather Berest, Jahain Clark, Carl Paris, Patricia Kenny Reilly, and Katarzyna Skarpetowska; in theaters and venues throughout Long Island and the five boroughs of New York City.
- 2008 **danceE/Elizabeth Ross Dance Company** (New York, NY)
Elizabeth Ross, Artistic Director
Performed in a new work, Shiny Busted Trinkets, at Dance New Amsterdam (DNA).
- 2006 - 2008 **Dance Repertory Theatre** (Tallahassee, FL)
Florida State University School of Dance
Lynda Davis, Artistic Director
Danced with the repertory and community outreach performing company of the FSU School of Dance; performed in works by Alan Danielson, Lynda Davis, Gerri Houlihan, Rick McCullough, Patty Phillips, and Jawole Willa Jo Zollar; performed throughout the Northern Florida region in parks, museums, theaters, and other venues.
- 2005 - 2009 **Florida State University School of Dance** (Tallahassee, FL)
Patty Phillips and Russell Sandifer, Former Co-Chairs
Performed in various student and faculty works; worked with choreographers Blythe Barton, Lynda Davis, Rick McCullough, Kristen Tucker Paladino, Allison Shir, and Jawole Willa Jo Zollar.
- 1999 - 2005 **Flint Youth Ballet** (Flint, MI)
Karen Mills Jennings, Artistic Director
Performed in classic and newly commissioned choreography, including variations from Les Sylphides, Le Corsaire and Raymonda, and new works choreographed by Tassia Johnson, Ruth Leney-Midkiff, John Magnus, Darrell Grand Moultrie, and Kevin Thomas. Performed at the Midstates Regional Dance America Festival and toured to Austria with the Young! Tanzsommer program. Participated in collaborative projects with Urban Bush Women and Liz Lerman Dance Exchange.

ADMINISTRATIVE AND ARTISTIC LEADERSHIP

- 2018-present **Co-Director, Dancers in Company
The University of Iowa Department of Dance**
Rebekah Kowal, Department Chair
Responsible for reviewing faculty choreography proposals and curating the DIC Home Concert program, managing casting and rehearsal schedules, co-teaching a weekly course in dance research focused through the theme of this year's concert, working with ArtShare to schedule and arrange our tour dates and locations, and working with my co-director to manage any and all other administrative duties for the company, including overseeing spacing and technical rehearsals and rehearsing the guest artist's work.
- 2014-Present **Artistic/Managing Director
Alex Bush Dance**
Founded company of dance artists committed to creating and performing my own work and choreography. Responsible for establishing and managing operating budget for tours and performances, rehearsing and preparing dancers for performance, maintaining all marketing strategies (including social

media and email campaigns), and devising and implementing all fundraising strategies and campaigns.

- 2015-2018 **Marketing Communications Specialist,
The Pennsylvania State University College of Arts and Architecture**
Barbara O. Korner, Dean
Amy Milgrub Marshall, Director of Communications
Responsible for archival and promotional photography and video for the academic and performing arts units of the College, including the Schools of Music, Theatre, and Visual Arts, the Stuckeman School of Architecture and Landscape Architecture, the Palmer Museum of Art, and the Center for the Performing Arts; design for print and the web, including fliers, brochures, programs, and other promotional materials; managing the College's digital communications, including weekly student digest emails, alumni communications, and e-newsletters.
- 2012 - 2015 **Marketing Assistant
University of Iowa Department of Dance**
George De La Peña, Former Chair
Kristan Hellige, Marketing Coordinator, Division of Performing Arts
Responsible for designing posters for all Dance Department events and concerts (including photography used in all concert/season promotional materials); completing program layouts using Adobe InDesign; assembling and coordinating all information from production and artistic staff for programs, press releases, and other marketing materials; maintaining Facebook page for the department; creating video teasers for concerts, designing ads and marketing materials for the Department and its degree programs.
- 2009 - 2012 **Co-Manager
LOFT, Ann Taylor Retail Stores, Inc.**
Kathleen Setter, District Manager
Melissa Munizaga, Former Store Manager
Responsible for managing team of 18+ sales associates; devising and implementing business strategies; coordinating the work schedule; counting money at close of business; training new associates and managers for the store and the district; district captain for St. Jude Thanks and Giving Campaigns and Race for the Cure fundraising efforts.
- 2008 **Education Intern
The Joyce Theater - Education Department**
Linda Shelton, Executive Director
Joanne Robinson Hill, Former Director of Education
Assisted in the implementation of The Joyce's Education Programs, including the Dance in Schools Program and Dance Talks; coordinated communication and created materials for teacher training for the Dance in Schools Program; prepared preparation materials for classroom teachers before their classes attended performances at The Joyce; basic administrative duties.
- 2006 - 2008 **Artistic/Managing Director
summerdance Contemporary Dance Company**
Founded company in 2006; responsible for holding auditions and casting dancers in new works; rehearsing and preparing works for performance; creating all marketing materials (posters, program, website, etc.); implementing all fundraising strategies and campaigns.
- 2006 - 2008 **Rehearsal Assistant
Joffrey Midwest Workshop**
John Magnus, Artistic Director
Assisted choreographers in running of rehearsals for the summer workshop performance.

AWARDS, HONORS, AND FESTIVALS

- 2015 **ACDA North Central Informal Concert (*your body and its bones*)**
Selected by UI Dance Faculty to represent the UI Department of Dance
- 2014 **Festival Selection (*your body and its bones*- Film Version)**
Movies by Movers Film Festival
- Performing Company (Alex Bush Dance)**
Detroit Dance City Festival
- Finalist (*your body and its bones*- Film Version)**
Dance Shorts Film Festival
- 2013, 2014 **Strategic Fund Initiative Summer Fellowship**
The University of Iowa
- 2012 - 2014 **Iowa Arts Fellowship**
The University of Iowa
- 2012 - 2015 **Teaching Assistantship**
The University of Iowa
- 2009 **Performing Company**
60x60 Project, New York
- 2008 **FSU in NYC Dickinson/Settle Scholarship**
Florida State University
- Project Tier Award for Choreography (*Interview with a Heartbeat*)**
Regional Dance America, Midstates Region
- 2007- 2008 **Friends of Dance Scholarship**
Florida State University
- 2006 **New Choreography Award Finalist**
Michigan Dance Council
- 2005 - 2009 **21st Century Scholarship**
Florida State University

PROFESSIONAL TRAINING

- 2013 **Dance Exchange Summer Institute**
Washington, D.C.
- 2012 **Beyond Boundaries Teaching Seminar**
Flint, MI
- 2008 **Craft of Choreography Conference**
Seattle, WA
- 2004 **LINES Contemporary Ballet Summer Program**
San Francisco, CA

- 2003 **Urban Bush Women Summer Institute**
Flint, MI
- 2000-2002, **Joffrey Midwest Workshop**
2005 Flint, MI
- 1991 - 2005 **The Flint School of Performing Arts, Dance Division**
Flint, MI

ACADEMIC AND COMMUNITY SERVICE

- 2014 **Graduate Student Volunteer Coordinator, Marketing Assistant, Production Manager**
“Writing Dancing / Dancing Writing” the Congress on Research in Dance & Society of Dance History Scholars Joint Conference
Organize volunteers to handle registration, provide technical support, and provide general assistance to conference presenters and performers; design marketing elements including a poster, post card, tote bag, volunteer t-shirt, Facebook page and event, and digital signage; coordinate with graduate board representatives from CORD and SDHS for graduate student events; perform stage management and production management duties for performances at the opening reception and curated performance of the conference.
- Dance/International Writing Program Collaboration Coordinator**
University of Iowa Department of Dance
Facilitated collaborative project between graduate students in the Department of Dance with resident writers in the International Writing Program; culminating in performances at Space Place Theater and during the Congress on Research in Dance/Society of Dance History Scholars joint conference.
- Student Review Committee**
University of Iowa Division of Performing Arts
Met with internal and external review panel to discuss strengths and opportunities for the University of Iowa Division of Performing Arts.
- Graduate Admissions Committee**
University of Iowa Department of Dance
Met with potential incoming MFA in Dance candidates for the University of Iowa Department of Dance; watched audition solos and observed teaching; compiled a list of rankings with other members of the Graduate Admissions Committee to advise the directors of the MFA program.
- 2013 - 2014 **Grad Event Coordinator**
University of Iowa Department of Dance
Designed poster and program and implemented all marketing strategies for Grad Event 2013 and 2014, coordinated schedules of dancers, choreographers, and production staff; Coordinated production team (lights, sound, deck crew) responsibilities.
- 2013 **Ad-Hoc Committee: Marketing for MFA Program**
University of Iowa Department of Dance
Helped devise marketing strategies for the University of Iowa MFA in Dance Program; Jennifer Kayle and Rebekah Kowal, MFA Program Directors.
- 2012 - 2015 **Technological and Marketing Support for Band Program**
University of Iowa School of Music
Created digital presentation for sharing new UI School of Music Replacement Facility design with faculty, prospective and current students, and the field; helped design and implement a new website for the Big Ten Band Directors Association; designed marketing and promotional materials for concerts and

auditions.

- 2012 **SEED: Cooking New Dance, Donating Food**
Iowa City, IA
Participated as choreographer/dancer in a benefit concert for the Johnson County Crisis Center and Food Bank; created all publicity materials.
- 2011 **Susan G. Komen Race for the Cure Co-Captain**
LOFT, Ann Taylor Retail Stores, Inc.
District 47, Long Island
Ran in the Susan G. Komen Race for the Cure in Central Park, helped raise over \$11,000 for Breast Cancer Research by devising and implementing fundraising efforts.
- 2010 - 2011 **St. Jude Thanks and Giving District Captain**
LOFT, Ann Taylor Retail Stores, Inc.
District 47, Long Island
Responsible for implementing strategies for Long Island stores to meet donation goals; share the message of St. Jude's Children's Hospital

PROFESSIONAL MEMBERSHIPS AND AFFILIATIONS

- 2014 **Congress on Research in Dance (CORD)**
Graduate Student Volunteer Coordinator and Marketing Assistant for the joint conference with the Society of Dance History Scholars in Iowa City, IA (11/13/14-11/16/14)
- 2012 - 2015 **Campaign to Organize Graduate Students (COGS)**
UE Local 896

SPECIAL SKILLS

Graphic design; Web-based design using Wix.com, Squarespace.com and Mail Chimp; **Social media platform management** (Facebook, Twitter, Instagram); **Design and Productivity Software:** Adobe Creative Suite (InDesign and Photoshop), Final Cut Pro and Express, iMovie (and all iLife programs), Mac OSX, Microsoft Office (including Word, Excel, and PowerPoint); **Film, photo, and sound/audio editing; Digital (DSLR) photography** (portraiture, landscape, live-action, photojournalistic style); **Basic understanding of Western Music Theory; Typing** (80 words per minute)

PROFESSIONAL REFERENCES

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